

MONA - ten years experiences



**By Vaiko Edur
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A Brief History



- ⌘ The Museum project was started in 1992 with the Chaplin Art Center
- ⌘ In 1997, the board of the Chaplin Center decided to extend the space for exhibitions and storage, and also to establish the Museum of New Art in Pärnu
- ⌘ In 1998 we started built MONA

A Brief History

⌘ Facade of the MONA



A Brief History

- ⌘ The reconstructed southbound facade of our museum. This part of our museum with a new large main hall was created according to the project by architect Maie Penjam.



A Brief History



- ⌘ The new main hall is the best equipped art exhibition space in Estonia. The reconstruction of the building is financed from state and local budgets.

Collection



- ⌘ When we started, the MONA art collection based on donations by the artist from over the world.
- ⌘ The first donation was made by Martin Garcia Rivera (28 large woodcuts).
- ⌘ Today collection holds masterpieces by Pablo Picasso, Jean Rustin, Corneille, Yoko Ono, Joel Peter Witkin etc.

Collection

⌘ The leading expert on our collection is London-based art historian Edward Lucie-Smith.



Collection



- ⌘ The most significant aspect of the collection is originality.
- ⌘ Besides donations we apply money every year from Cultural Endowment of Estonia for the collection replenishment

The masterpieces of MONA collection

⌘ Corneille
(Holland/France) A
GREAT CAT KING,
watergravure, 1997



The masterpieces of MONA collection



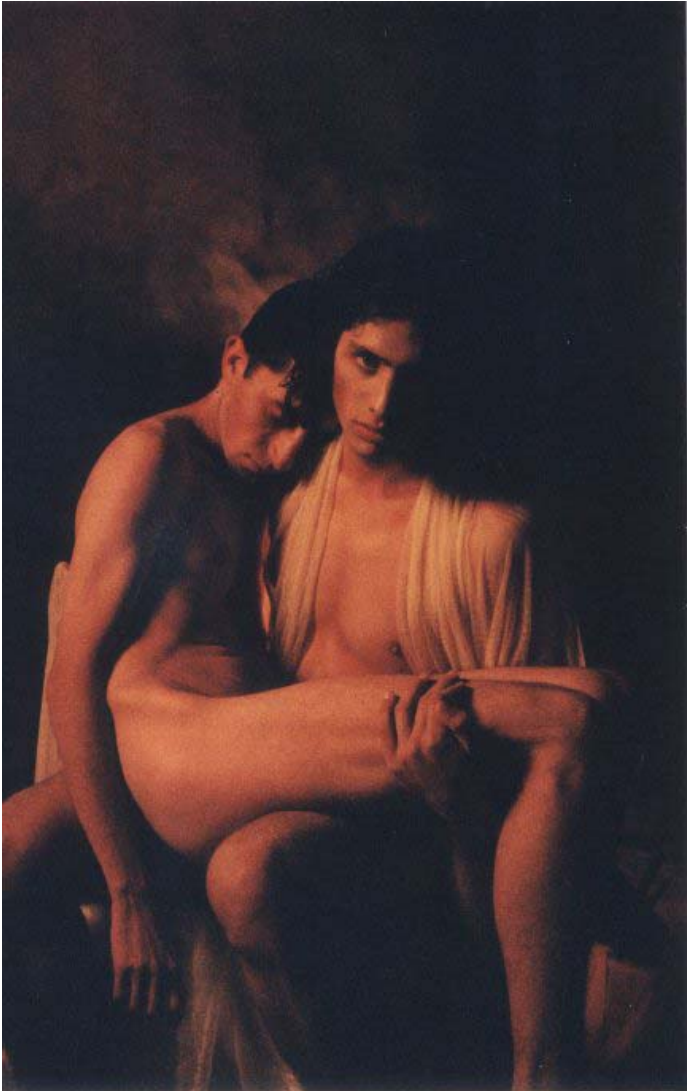
⌘ Leonhard Lapin
(Estonia)
SUPREALISM, oil
on canvas, ready
made, 1994

The masterpieces of MONA collection

- ⌘ Highway painting JESUS CHRIST AND THE MIDSUMMER NIGHT BONFIRE by Andrus Joonas (Estonia), 1999



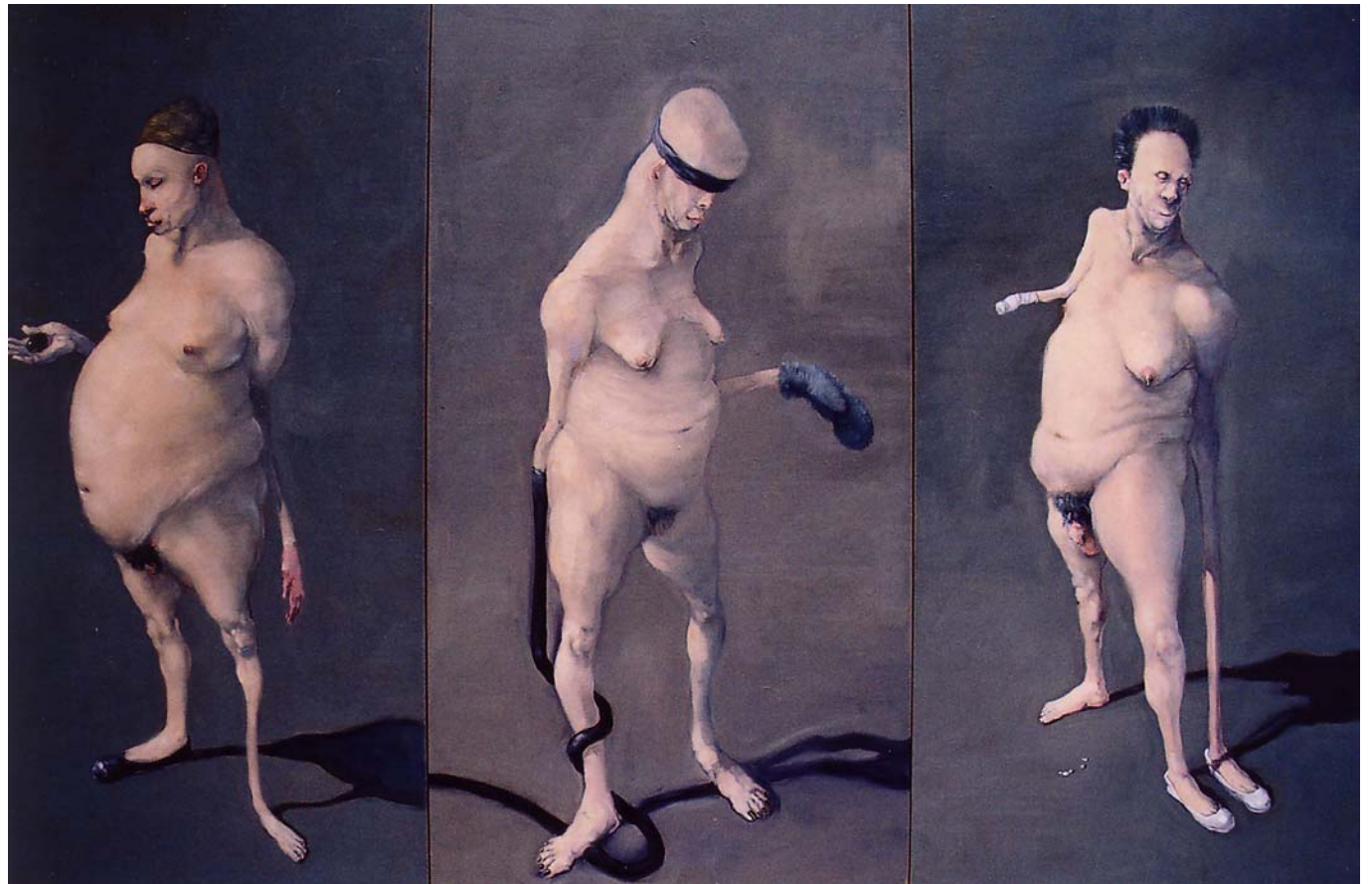
The masterpieces of MONA collection



⌘ Michal Chelbin
(Israel) UNTITLED,
color photo on paper,
2000

The masterpieces of MONA collection

⌘ Michael Kvium (Denmark) DEAD ENDS, oil on canvas, 2001



The masterpieces of MONA collection



⌘ Tara Sosrowardoyo
(Malaysia) TIOM
TRIBESMEN ON
LOCATION STUDIO,
WAMENA, PAPUA,
digital laser print on
semi-matte photo
paper, 1991

The masterpieces of MONA collection

⌘ Kalev Mark Kostabi
(USA/Estonia)
SUMMER NIGHT, oil
on canvas, 1997



The masterpieces of MONA collection



⌘ Peeter Mudist
(Estonia)
LESSONS OF
BELIEF, oil on
canvas, 2002

The masterpieces of MONA collection



⌘ Jean Rustin (France)
A SQUATTING
WOMAN, oil on
canvas, 1996

The masterpieces of MONA collection

⌘ Elisabeth Ohlson (Sweden) COMMUNION, color photo, 1997



The masterpieces of MONA collection



⌘ Yoko Ono (USA)
MUMMY, I LOVE YOU,
photo on canvas,
1980

The masterpieces of MONA collection



⌘ Martin Garcia Rivera
(Puerto Rico) LATI-
DOS, woodcut, 1994

The masterpieces of MONA collection



⌘ Anu Raud (Estonia)
MOTHER TREE,
installation, .
Estonian's gift to ÜRO

The masterpieces of MONA collection

⌘ BEWARE OF THE XXI CENTURY



The masterpieces of MONA collection



⌘ "Goodbye 20th Century."

The masterpieces of MONA collection



⌘ President of Finland Tarja Halonen in front of “The Headless Lenin”, in summer 2001.

The masterpieces of MONA collection

⌘ BEWARE OF THE XXI CENTURY



Organizing Exhibitions



⌘ We are private museum without regular support. For money we have organize different projects to aim money from Cultural Endowment of Estonia, from Pärnu Town Government and Ministry of Culture.

Organizing Exhibitions



- ⌘ The exhibition TESTAMENT in 1999. 25 original litographs by Marc Chagall (1887 - 1885) present most crucial moments from the Bible. Artwork are on loan from Sprengel Museum (Hannover).

Organizing Exhibitions



⌘ We had very interesting exhibition about Cocteau erotic drawings in 2001. We had borrowed drawings from Cocteau Museum from France.

Annual Events and Exhibitions



- ⌘ Man & Woman. Nude art show.
- ⌘ I Know Myself Best.
- ⌘ International Documentary and Anthropology Film Festival.

Annual Events and Exhibitions



⌘ Man and Woman.

⌘ Ivan Pinkava (Czech)
ECCO LA LUCE,
1996

Annual Events and Exhibitions



⌘ I Know Myself Best.

⌘ Lieve Ulburghsi
(Belgia) SELF
PORTRAIT

Annual Events and Exhibitions



- ⌘ International Documentary and Anthropology Film Festival.
- ⌘ XVII Pärnu IDA Film Festival Grand Prize winner Ulrika Bengts (Finland).

Disabled people



- ⌘ Since 1997, the Museum has organized an international symposium The Art of the Blessed.
- ⌘ Project "Angels".
- ⌘ Project "We give out studio"
- ⌘ Project "Changing exhibitions"

Disabled people



⌘ Project “Angels”

⌘ In December 1997 was created the largest painting in the history of Estonia by mentally disabled artists. 30 Estonian blessed artist worked together from Tallinn, Saaremaa and Pärnu.

Disabled people

⌘ Project “Angels”



Disabled people

⌘ Project "Angels"



Disabled people

⌘ Project "Angels"



Disabled people



- ⌘ Project "We give out studio"
- ⌘ Guest Stefan Hörhammer (Sweden) creates his new paintings during the period of project

Disabled people



⌘ Project "Changing exhibitions"

⌘ We sent to Sweden Pärnu blessed artist Aivar Kurvits.

Children



- ⌘ There is a growing interest around the world in providing museum experiences for children.
- ⌘ Arising special museums for children.
- ⌘ In Estonia we do not have any special museum for children. But every museum try to do something interesting for them.

Children

⌘ Special exhibitions for children.

⌘ ILOK WIKLAND'S LIFE STORY.
Drawings by Ilon Wiklandi, Swedish book designer. (2000)



Children



- ⌘ Special exhibitions for children.
- ⌘ MOTHER AND SON IN ART. Art show by Kata Kärkäinen and Kazimir Kärkainen (Finland). (2003)

Seminars and Conferences



- ⌘ The Museum organizes open debates on problems concerning the development of Estonian art and culture or the development of Pärnu.

Seminars and Conferences

⌘ The Conference on Censorship



More Events

🔗 Concerts



Museum and Tourism



⌘ The power of cultural tourism is real -- it's growing and it's yours to harness. Careful planning, creative partnerships and strategic alliances will help you use the power of cultural tourism to benefit cultural, heritage and tourism operators

Future

⌘ We are planning to develop as the municipal museum.



Thank You!

A thick, horizontal yellow brushstroke with a textured, painterly appearance, extending across the width of the slide below the 'Thank You!' text.

Vaiko Edur
from MONA